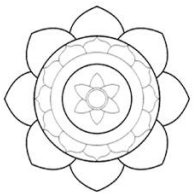


Overview



06 / 2023



visuddha
entertainment

2023

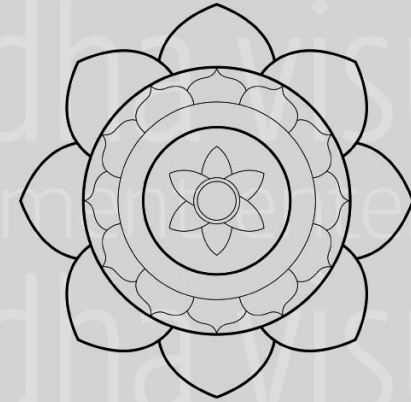
Manifesto

At Visuddha Entertainment, we empower the creative journey. We have played a pioneering role in the Entertainment Industry in the Riviera Maya - Mexico, by creating memorable experiences through art, culture and diverse audiovisual elements.

From our position at the intersection of music, entertainment, and technology, we bring imagination and expertise to the MICE (Meetings, Incentives, Conferences and Exhibitions) and Destination Wedding Industry, we embrace new business models, employ breakthrough tools, and provide powerful insights that help our customers push creative boundaries to connect their audiences.

Today, we support our clients in generating events that allow people to connect, share ideas and create memories. In everything we do we are committed to integrity, transparency and inclusion through sustainable actions to positively impact the present and future.

From a small beginning, it is thanks to the dedication of our associates and the confidence that our clients deposit in our services, that made and make possible the current growth and expansion of the company in the entertainment and audiovisual industries.



Portfolio Network

We provide our services to an exclusive portfolio of **luxury hotels & resorts** located in the Riviera Maya.

Wide range of services

A selection of over **100 Entertainment Services** that range from live music to awe-inspiring shows.

Business Divisions

With our **Audiovisual Division**, we integrate both industries to create inspiring events.

Visuddha,

a local operator with world class service.

100%

**NORTH & CENTRAL AMERICA:
MEXICO - CANCUN & RIVIERA MAYA**

Operations in an exclusive portfolio of luxury hotels
& resorts.

MICE

Meetings, Incentives, Conferences & Exhibitions
During 2019, we provided our services to more
than 250 ~ corporate events and 3 buyouts.

Destination Weddings

During 2019, we had the remarkable opportunity to create unique experiences in 80 ~ weddings.





Empowered Talent

OUR ARTISTS:

The people who embody Visuddha's inclusive culture and values.

We welcome individuals as they are, support and accompany their career growth and ensure that they do what they love.

So that during their journey with us, they can continue exploring Visuddha's limitless opportunities.

150+
Artists

2 *Industries:*
Entertainment & Audiovisual

Visuddha. A remarkable choice of over 100 Entertainment Services and Audiovisual Solutions to an exclusive portfolio of luxury hotels & resorts in the Riviera Maya. From awe-inspiring spectacles, to refined music performances and sublime live DJs, we are dedicated to suit all desires and needs, and reinvent our customers experience every day.

Entertainment

Seeking excellence and authenticity in our performances

Our mission is to make outstanding live performances by delivering an experience that is excellent, relevant, and authentic. Doing this help us create atmospheres that are not simply “hot and trendy”, but rather essential to the very fabric of people connecting and creating lasting memories.

MICE

Meetings, Incentives, Conferences & Exhibitions

To ensure that every business event is a success for our clients, our team is there for you from the very moment of the planning of the event, on-site visits, creative decision making, timeline and schedule, supervision of the event, and billing.

Destination Weddings

The beauty of our planet provides unique places to marry, this gives us the opportunity to provide outstanding music performances that range from a classical duet, a versatile band, or an exhilarating spectacle in the after party to always end on *a high note*.

Music Bands

Trios, Duets & Soloists

Jazz Ensembles

Folklore

Ballets, Mayan Warriors

Shows

Fire, Glow, Water Drums

Theme Nights

Casino, Mayan, Circus

Live Music

Performances

Audiovisual

Turning moments into memories

We have a modern inventory to fulfill all of your production needs, and by taking care of every detail from equipment recommendations, theme development, and labor quotes we strive to create unique experiences through our highly specialized team of technicians and operators.

MICE

Meetings, Incentives, Conferences and Exhibitions

From Incentives to Business Getaways, our team members continually look for ways to make your event a lasting memory with your employees, investors and stakeholders.

Destination Weddings

We know the vital importance of having a great DJ for one of the most paramount moments in life's journey. Therefore, rest assure that we only work with the most seasoned DJs, cosmopolitan by nature, and with an extensive career path in high-end venues in Mexico, USA and Europe.

Audio

Lighting

Dance Floors

ESG | Environmental, Social and Governance

Visuddha Entertainment aims to integrate ESG issues into the investment process, assets acquisitions, and company operations. This should be aligned with the United Nations' Sustainable Development Goals to invest and operate responsibly, provide value to our stakeholders, enhance returns and better manage risks by:

- Incorporating ESG, SDG and our Code of Ethics into the strategic-planning, decision-making, and creative processes.
- Promote acceptance and implementation of the principles within the company operations.
- Work together with our stakeholders to enhance the effectiveness of sustainable principles.

Our Commitments

Sustainability

We strive to reduce our carbon footprint by using reusable materials and avoiding disposable items.

Diversity

We provide equal opportunities to all genders, respecting everyone without any discrimination based on religion, ethnicity or different abilities.

SDG | Sustainable Development Goals

8. Decent Work and Economic Growth

By providing competitive wages and healthy work-life balance.

16. Peace, Justice and Strong Institutions

We promote peaceful and inclusive values to foster a sustainable culture. Our corporate governance is based on being inclusive, effective and accountable.

