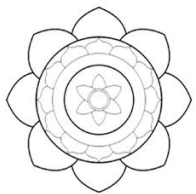


# Overview



03 / 2024



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entertainment

2024

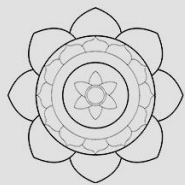
# Manifesto

At Visuddha Entertainment, we empower the creative journey. We have played a pioneering role in the Entertainment Industry in the Riviera Maya - Mexico, by creating memorable experiences through art, culture and diverse audiovisual elements.

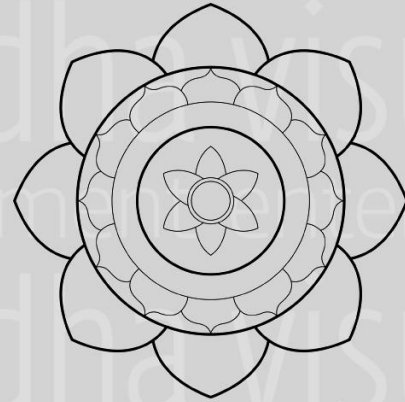
From our position at the intersection of music, entertainment, and technology, we bring imagination and expertise to the MICE (Meetings, Incentives, Conferences and Exhibitions) and Destination Wedding Industry, we embrace new business models, employ breakthrough tools, and provide powerful insights that help our customers push creative boundaries to connect their audiences.

Today, we support our clients in generating events that allow people to connect, share ideas and create memories. In everything we do we are committed to integrity, transparency and inclusion through sustainable actions to positively impact the present and future.

**Emiliano Rojas**  
Digital Marketing



visuddha  
entertainment



## Portfolio Network

We provide our services to an exclusive portfolio of **luxury hotels & resorts** located in the Riviera Maya.

## Wide range of services

A selection of over **100 Entertainment Services** that range from live music to awe-inspiring shows.

## Business Divisions

With our **Audiovisual Division**, we integrate both industries to create extraordinary events.

Visuddha,  
a local operator with world class service.

**100%**

**NORTH & CENTRAL AMERICA:  
MEXICO - CANCUN & RIVIERA MAYA**

Operations in an exclusive portfolio of luxury hotels  
& resorts.

### **MICE**

Meetings, Incentives, Conferences & Exhibitions  
Each year, we provided our services to more  
than 250 ~ corporate events and 3 buyouts.

### **Destination Weddings**

Each year, we had the remarkable opportunity to create extraordinary experiences in 80 ~ weddings.





# Empowered Talent

## OUR ARTISTS:

The people who embody Visuddha's inclusive culture and values.

We welcome individuals as they are, support and accompany their career growth and ensure that they do what they love.

So that during their journey with us, they can continue exploring Visuddha's limitless opportunities.

**150+**  
*Artists*

**2** *Industries:*  
*Entertainment & Audiovisual*



# Entertainment

*Seeking excellence and authenticity in our performances*

Our mission is to make outstanding live performances by delivering an experience that is excellent, relevant, and authentic. Doing this help us create atmospheres that are not simply “hot and trendy”, but rather essential to the very fabric of people connecting and creating lasting memories.

## **MICE**

**Meetings, Incentives, Conferences & Exhibitions**

To ensure that every business event is a success for our clients, our team is there for you from the very moment of the planning of the event, on-site visits, creative decision making, timeline and schedule, supervision of the event, and billing.

## **Destination Weddings**

The beauty of our planet provides unique places to marry, this gives us the opportunity to provide outstanding music performances that range from a classical duet, a versatile band, or an exhilarating spectacle in the after party to always end on a *high note*.

**Music Bands**

**Trios, Duets & Soloists**

**Jazz Ensembles**

**Folklore**  
**Ballets, Mayan Warriors**

**Shows**  
**Fire, Glow, Water Drums**

**Theme Nights**  
**Casino, Mayan, Circus**

**Live Music**

**Performances**

# Audiovisual

*Turning moments into memories*

We have a modern inventory to fulfill all of your production needs, and by taking care of every detail from equipment recommendations, theme development, and labor quotes we strive to create unique experiences through our highly specialized team of technicians and operators.

## **MICE**

**Meetings, Incentives, Conferences and Exhibitions**

From Incentives to Business Getaways, our team members continually look for ways to make your event a lasting memory with your employees, investors and stakeholders.

## **Destination Weddings**

We know the vital importance of having a great DJ for one of the most paramount moments in life's journey. Therefore, rest assure that we only work with the most seasoned DJs, cosmopolitan by nature, and with an extensive career path in high-end venues across the globe.

**Audio**

**Lighting**

**Dance Floors**

# ESG | Environmental, Social and Governance

Visuddha Entertainment aims to integrate ESG issues into the investment process, assets acquisitions, and company operations. This should be aligned with our Sustainable Development Goals to invest and operate responsibly, provide value to our stakeholders, enhance returns and better manage risks by:

- Incorporating ESG, SDG and our Code of Ethics into the strategic-planning, decision-making, and creative processes.
- Promote acceptance and implementation of the principles within the company operations.
- Work together with our stakeholders to enhance the effectiveness of sustainable principles.

## Our Commitments

### **Sustainability**

We strive to reduce our carbon footprint by using reusable materials and avoiding disposable items.

### **Diversity**

We provide equal opportunities to all genders, respecting everyone without any discrimination based on religion, ethnicity or different abilities.

### **SDG | Sustainable Development Goals**

#### *Decent Work and Economic Growth*

By providing competitive wages and healthy work-life balance.

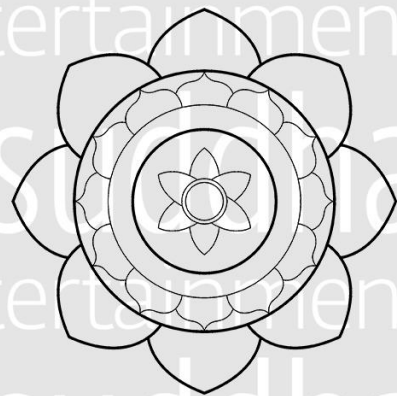
#### *Peace, Justice and Strong Institutions*

We promote peaceful and inclusive values to foster a sustainable culture. Our corporate governance is based on being inclusive, effective and accountable.





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